



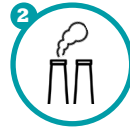
HIGH-IMPACT PRIORITIES

The Clean Economy Fund has drawn on the insights of its independent expert advisory committee and the experience of its funding partners to identify the areas where we believe philanthropy can have the greatest impact in supporting giant leaps toward a net-zero, climate-safe future.



CLEAN ENERGY & ELECTRIFICATION

The burning of fossil fuels for energy and transportation is the number one cause of climate change worldwide. In Canada, about three quarters of greenhouse gas emissions come from burning fossil fuels. Decarbonizing and electrifying Canada's energy system is a fast track to cutting out fossil fuels and achieving our 2030 climate goals. To do that, experts say we need to at least double the size of Canada's electricity system with renewable and non-emitting sources, double end-use energy efficiency, and accelerate the electrification of transportation, building heating and industrial processes.



INDUSTRY & ECONOMY

Many of Canada's traditional economic sectors face unique challenges in reducing emissions. Heavy industries like cement, steel and manufacturing account for 12% of Canada's greenhouse gas emissions, agriculture accounts for 10%, and oil and gas production accounts for 28%. Meanwhile many of these same sectors can also seize new export opportunities, driven by fast-growing global demand for low-carbon products, but only if they succeed in decarbonizing. Philanthropy here is best targeted at projects that convene solutions-oriented partners from industry, labour and other stakeholder groups to help them develop net-zero action plans, establish coherent policy requests and advance groundbreaking demonstration projects.



CITIES

Half of Canada's greenhouse gas emissions originate in our cities and communities. Meanwhile cities have proven to be hotbeds of innovation where government, business and civil society actors are able to collaborate on practical solutions. Supporting efforts at the urban level is a key to Canada's 2030 climate success. Philanthropy can have a big impact by focusing on the following areas: buildings & housing, urban transportation, community energy solutions, health institutions, and municipal leadership.



PEOPLE & DEMOCRACY

Some communities and constituencies require dedicated attention for Canada to successfully achieve its 2030 climate goals, either because they face disproportionate costs from a net-zero transition or because they are especially at risk from the impacts of climate change. In some instances, these communities can act as particularly powerful advocates for the net-zero transition. Philanthropy here is best targeted at projects supporting: Indigenous leadership, youth empowerment, labour and training organizations, rural communities, low-income Canadians, health care sector advocates, cross-sector coalitions, and public and consumer communications.



POLICY & FINANCE

Securing adequate private and public action and investment to finance the net-zero transition requires clear policy signals, a shared knowledge base, and agreed-upon terms, standards and definitions. Philanthropic support for this "behind-the-scenes" type of work has been some of the most impactful of the past decade. Examples of the types of work that philanthropy can support right now are: activating provincial policy leadership, facilitating the role of the finance sector, promoting specific policies like carbon pricing, conducting energy-economy modeling, and advocating for good governance and legal accountability.